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FOR IMMEDIATE RELEASE

Grand Opening of New Headquarters of Amori's Book Emporium

FREDERICK, Md. (May 13, 2020) — Come out for a story-filled weekend at the grand opening event of the new headquarters of Amori's Book Emporium on Friday, June 5 through Sunday, June 7 on Carroll Creek. Experience reading, writing and art workshops, live performances, fun for the family and more, all while enjoying the charm of beautiful, Historic Downtown Frederick. The store itself will feature discounted prices on items all weekend.

The grand event begins with the exclusive ribbon cutting ceremony of the new building on Carroll Creek Friday evening. This event is black tie. To RSVP, please contact the marketing manager by phone or email. After the ceremony, patrons can peruse the collections while enjoying refreshments and drinks provided by Cacique Restaurant and Flying Dog Brewery and live music and performances by local artists.

Saturday features scavenger hunts detailing the history of Downtown Frederick, the founding of Amori's Book Emporium, and the art of the town. Clues and items are hidden throughout various shops and businesses in the town. Prizes are handed out to lucky winners who make it back to the bookstore with all the items by the end of the day. Italian ice, drinks and other refreshments will be available for purchase, as well as raffle tickets for select book editions, art pieces, and show passes at the Weinberg Center. The day ends with live performances by local artists at the Baker Park Bandshell.

On Sunday, families can attend reading and art workshops put on by Frederick County Public Libraries and New Spire Arts. The workshops feature tips for encouraging reading in children, the benefits of reading, as well as writing skills for creative writers and journalists alike. There will also be professional development workshops for other up-and-coming businesses specializing in the field. Children can enjoy arts and crafts sessions with local artists.

This event is in partnership with Frederick County Public Libraries, the Weinberg Center for the Arts, Rita's Italian Ice & Frozen Custard, North Market Pop Shop, Serendipity Market & More, Cacique Restaurant, Flying Dog Brewery and New Spire Arts.

Amori's Book Emporium is a new bookstore chain that features collections of every genre of literature in multiple different languages, in addition to resources for start-up businesses in the field and professional development for creative writers, journalists, and students. Their stores are located all over the 50 states with their main headquarters in Historic Downtown Frederick in the state of Maryland.